



# THE GUIDE

*HOW TO PLAN A  
PHOTOSHOOT*

[www.shardalbyrd.com](http://www.shardalbyrd.com)  
[@writedreamdo](https://www.instagram.com/writedreamdo)

# Here's How to Start



## 1 What do you need photographed?

Whether you are celebrating a milestone, creating a business, or wanting to gather the loved ones together to update your family photos! Identify what life moment you need a professional photographer for to help you capture it.



## 2 Search and book a photographer.

Next, start searching for the specific type of photographer you want to book and the editing style you prefer, etc. For example, if you have business launch, you'll need a brand photographer or for family photos, you'll need a lifestyle photographer. That's it! Once you find your fit, head to the website and book!



## 3 Plan your outfits, hair, etc.

Pick out your favorite colors or that special look that makes you feel super confident inside and out. Decide on how you want to wear your hair or if you want to add make up. Make the appointments in advance. Bonus tip: If you're booking for a branding session, don't hesitate to book a stylist or glam squad to create THE look (or feel like a celeb for the day :) !



## 4 Enjoy the moment!

Get ready for your photoshoot day! You could bring a friend to cheer you on. Trust your photographer to capture all the moments for you. and of course, smile and have fun!

# Let's Get Started!

It's time to make your story come alive! I'm committed to help you not only capture your story, but help you make these memories become forever keepsakes! From planning, to creative conceptualizing your theme, scouting locations, etc. Ultimately connecting your ideal client to you so that they can experience the amazing services you provide! I've got you and I'm here for yooouuuu.



Feel free to check out my work on our website & connect with me on the socials!

*Sharda*



[www.shardalbyrd.com](http://www.shardalbyrd.com)

